

The Sunday Guardian

Bal's Savoir beds to raise funds for HIV+

TEENA BARUAH 30th Sep 2012



fashion designer Rohit Bal has teamed up with international furniture ateliers Savoir Beds to design a one-of-a-kind luxury bed that will be available exclusively through the furniture giant's upcoming auction. He speaks to G2O about his one-off project.

Q. Your designs always have a curious mix of aggressive and neutral, showy and shy elements. Will the bed also reflect it?

A: The bed will definitely have certain degree of exuberance and a high degree of opulence. It is going to be a piece of art, fancy but at the same time comfortable. I would love to bring out India's luxury sensibilities in the bed which will travel across the world. It will depict the Indian Royal era.



Rohit Bal's Savoir bed

Q. When you teamed up with Savoir Beds, what was the brief given to you and how did you develop it?

A: No brief whatsoever. They wanted me to design something that represents my design philosophy. The only thing they said was 'be as creative as you can'.

Q. It is to be auctioned for charity, could you share some details about this?

A: I will be designing just one bed for now. Each of the designers will be creating one bed, which will travel to the fashion weeks at London, Paris, Milan and New York. Post the showing, the bed is going to be auctioned. I would like to donate all the proceeds to Naz Foundation. It is an organisation that works for the welfare of the HIV positive patients. They have launched mobile vans, clinics that houses abandoned HIV patients, including children and senior citizens. They are doing a fabulous deed and I would love to extend as much support to the foundation as possible.



SAVOIR BEDS

SAVOIR BEDS COLLABORATES WITH FASHION DESIGNER ROHIT BAL

By vsr on September 25, 2012



Savoir Beds has a history of delivering convention and most luxurious beds in the world for over hundred years now. It has 15 showrooms across the globe. Rohit Bal, who is a celebrated fashion designer with shows staged from London to New York, has added his touch of brilliance with the newly introduced project O. As per Rohit Bal, sensual, luxurious, seductive, and beautiful. These are the words that come to mind when he thinks of a Savoir Bed.

Rohit, who is also design collaborator of Louboutin Shoes, is without a doubt, quite excited to be part of this collaboration. The opulent beds, which are been made with a combination of very finest natural materials, from horsetail to lambswool and cashmere, will be auctioned and the proceeds will then go to a charity of the designer's choice.



Miss Malini

Bollywood and the Bombay party circuit unplugged



Now You Can Go To Bed With Designer Rohit Bal!

Ranjit Rodricks



A Savoir Bed design

Designer **Rohit Bal**, the enfant terrible of the Indian fashion scene has collaborated with **Savoir Beds** to design a bed frame and headboard.

“Sensual, luxurious, seductive, and beautiful. These are the words that come to mind when I think of a Savoir Beds,” says the maverick blonde-haired designer. His creation will be auctioned to raise funds and awareness for the designers’ chosen charities.



A Savoir Bed design

Savoir Beds has become famous for designing masterpieces for some of our most celebrated and successful people from the world-over like Winston Churchill and Marilyn Monroe to Yasmin and Simon Le Bon today.

Posted on: Friday, September 21st, 2012 at 10:10 am



Latest Trends...
of the year



Luxury furniture

20 September 2012

Renowned designer **Rohit Bal** has teamed up with luxury furniture brand **Savoir Beds** to design a one-of-a-kind luxury bed that will be available exclusively through the furniture giant's upcoming auction. **Savoir Beds**, a vintage interior brand which was established in 1905, has recently been engaging in a series of collaborations with various designers across the world



Rohit Bal says of his new project "Sensual, luxurious, seductive, and beautiful. These are the words that come to mind when I think of a Savoir Bed".

Savoir is collaborating with some of the most brilliant minds in 21st century fashion to dream up unique Savoir Beds. Each creation will be auctioned to raise funds and awareness for the designers' chosen charities.

Rohit Bal speaks on Luxurylaunches



Time magazine has christened Rohit Bal as the 'Master of Fabrics and Fantasy'. The celebrated fashion designer of shows staged from London to Paris to New York; and design collaborator of Louboutin Shoes and Conran Stores. Bal's client tele includes Uma Thurman, Cindy Crawford, Pamela Anderson, Naomi Campbell and Anna Kournikova. A veteran of the Indian fashion industry, Bal has been associated with numerous projects one of the most recent ones being designing a one of its kind bed for Savior beds which when ready will be auctioned to raise funds and awareness for Rohit's chosen charities. As Mr Bal tells us, opening restaurants and designing a luxury hotel in Goa is just the beginning.

What propelled you to make a jump from couture to a collaboration with Savoir Beds?

"Sensual, luxurious, seductive, and beautiful. These are the words that come to mind when I think of a Savoir Bed. Six international designers will be designing beds and I am the only Indian designer. It is a very prestigious platform and I do love designing interiors and designing a bed is something that I never thought of, but its an incredible opportunity and I am very happy to be associated with it.

How different will this collection be from the current line of Savoir beds?

They will be exhibiting these beds in London Fashion week and then in New York, Paris and Milan. The bed I am designing will be made purely on the basis of ethics and creativity and at the end of the day the bed will be auctioned for a charity.

Do you plan to continue your association with Savior beds in the years to come?

I sleep on a Savior bed at home so I understand why people would want to buy it. It is fantastic and I would love to carry my association with Savior beds.

From models sporting sindoor, models strutting in water, to converting a roof into a ramp more recently, you are famed for your histrionics. What inspires these ideas?

Any of these ideas just happen to me one or two hours before the show. The girl going into the water at the end of the show and men wearing sindoor. It is all very spontaneous. I am not a planner, I work on instincts.

Can you tell us more about your upcoming Luxury hotel project in Goa?

Rohit remained tight lipped on divulging any details but did say that the hotel would be complete in 2014 and will be something done in goa, by goa but for an global traveller. Old buildings in Goa have a distinct Portuguese architecture I will be making use of that but with a modern twist. It will be focused on ultra luxury and everything from the facade to a lamp in the room will be designed by Rohit Bal.

One item in your closet that defines luxury?

My watch collection (Rohit modestly says that it is not a great collection) and in particular Breitling watches which are my favorite.

A fashion trend that you wish would make a comeback?

The glamour of the 1920's, the glamour from the early nineteenth century needs to come back. Glamour should rule.

You have styled the A-listers of Hollywood and Bollywood, is there any celebrity that you would love to style?

I would love to style Sarah Jessica Parker she is incredibly classy. and among the men it would be Josh Harnett and Chris Hemsworth. I would like to do something for Sonam Kapoor and among the men it has been and will always be Arjun Rampal. But if we could work on the possibilities the person I would love to dress would be Audrey Hepburn and Alexander the Great.

What would be your ultimate fashion destination?

Any flea market that has vintage clothing irrespective of the city is the penultimate fashion destination for me.

After designing clothes, cars, beds, shoes, jewelry and hotels, where do we see Rohit Bal heading from here?

I have tied up with a European company and we would be launching a whole collection of carpets that I have just designed which will be launching by the end of October. I have just finished working on the new packaging for Chivas which will be launched in the next two weeks.

We have seen Versace design helicopters, Gucci design cars, etc, do you see an opportunity in such collaborations and launches?

My creativity would be limited in designing something technical like an aircraft interior. But if given a chance I would love to design a yacht, a very large one with no unlimited budget.

We wish Rohit Bal all the best and hope to see more of his creations and collaborations in the year to come.

by dhiram, on September 30, 2012 - 10:44 AM in Other Stuff

Rohit Bal speaks on Luxurylaunches

By [luxurylaunches](#) on September 30, 2012 | From [luxurylaunches.com](#)



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“Rohit Bal speaks on Luxurylaunches” is a post from [Luxurylaunches.com](https://www.luxurylaunches.com)

worlds-luxury-guide.com

WORLD'S LUXURY GUIDE

PERFECT LIFESTYLE

 LUXURY LAUNCHES 6 DAYS AGO

Savoir Beds teams up with fashion designer Rohit Bal for unique beds

Savoir Beds upholds a tradition of creating the finest and most luxurious beds for more than a hundred years and has 15 showrooms across the globe from London to [Shanghai](#). [Rohit Bal](#), who is a celebrated fashion designer with shows staged from London to N [FULL ARTICLE AT LUXURY LAUNCHES](#)



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Rohit Bal speaks on Luxury launches

Reported by Glam on Sunday, 30 September 2012

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